

## Business Reference Titles - Norwalk Public Library --2009

See also: [www.norwalklib.org/reference/business.htm](http://www.norwalklib.org/reference/business.htm)

[Unless otherwise stated, titles are in Business Reference Collection]

**(RR) Ready Reference, (R) Reference, (RW) Reference Workroom**

**(N) Newspapers, (S) Serials, (LL) Lower Level**

**(S) Serials: (Q) Quarterly, (M) Monthly, (Bi-M) Bimonthly, (W) Weekly**

<b>Company directories</b>	<b>Location</b>
ICONN/ Business & Company Resource Center (access in-house or with any CT library card)	[online database] <a href="http://www.iconn.org">www.iconn.org</a>
Directory of Services Companies	<u>R338.4 DUN 2009</u>
D&B's Million Dollar Directory (5 v.)	[ <a href="#">online database</a> ] R 658 MIL
Hoover's Handbook of American Business (2006), also <a href="http://www.hoovers.com/free">www.hoovers.com/free</a> - searchable, some free data online	R 658 HOO
Nexis/Lexis Corporate Affiliations (8 v.)	R 658.025 COR
Mergent manuals – Bank & Finance; Industrial, Public Utility; Transportation	R 338.7 MER
Mergent Company Archives (2001-)	R 338.74 MER
Reference USA (Library access or NPL card)	[online database]
S&P's Register of Corporations (3 v.)	R 658.1025 STA
Ward's Business directory (8 v.)	R 658 WAR

<b>Company directories – Specialized</b>	<b>Location</b>
Advertising Red Book (3 v.)	R 659.1 ADV
Bank Directory (5 v.)	R 332.15 THO
Broadcasting & Cable Yearbook	R 384.5 BRO
Consultants and Consulting Organizations Directory (2 v.)	R 658.46 CON
Direct Marketing Market Place	R 381 DIR
Directory of American Firms Operating in Foreign Countries	R 658.025 DIR 2009
Directory of Service Companies	R 338.4 DUN
Directory of U.S. Exporters/Importers	R 382.025 DIR
Editor & Publisher Market Guide	R 658.83 EDI
Bond's Franchise Annual	R 658.87 BON
Healthcare Reference Book	R 610 DUN 2008/2009
SRDS – Direct Marketing, Business Publications, Consumer Magazines (also free online in library), Newspaper Sources	R 659.1 SRD
Trade & Professional Associations (National/State) (2 v.)	R 381.06 NAT/STA 2009

<b>Local/Regional directories</b>	<b>Location</b>
Connecticut Book of Business Lists	RR 670 BOO
Dun's Regional Business Directory (3 v.)	R 338 DUN
Fairfield County Business Directory / SACIA	RR 670 IND
Harris Manufacturing directories, NE, MA, CT, NY, NJ	R 670 HAR
Who's Who: Greater Norwalk Chamber Business Directory	RR 658 WHO
Wilton Business Directory	RR 658 WIL

<b>Statistical business references</b>	<b>Location</b>
Annual Statement Studies	R 338.0993 ANN 2008/2009
Almanac of Business and Industrial Financial Ratios	R 338.5 ALM 2009
Business Rankings Annual	R 338 BUS
Business Statistics of the United States	R 330.9 BUS 2008
Connecticut Economy (M) also free online 1993- <a href="http://cteconomy.uconn.edu">http://cteconomy.uconn.edu</a>	R 330.974 CON
CPI Detailed Report (M) also free online <a href="http://www.bls.gov/cpi">www.bls.gov/cpi</a>	R 339.42 CPI
D&B Business Rankings	R 658 DUN 2008
Handbook of U.S. Labor Statistics	R 331.1 HAN 2008
Market Share Reporter (2 V.)	R 658.83 MAR 2009
NAICS codes (1997) – also free online (2002/1997) <a href="http://www.census.gov/epcd/naics02/naicode02.htm">www.census.gov/epcd/naics02/naicode02.htm</a>	R 338.02 NOR
SIC codes (1987) Free online at <a href="http://www.osha.gov/pls/imis/sicsearch.html">www.osha.gov/pls/imis/sicsearch.html</a>	R 338.02 STA

<b>Investment references</b>	<b>Location</b>
CRB Commodity Yearbook	R 332.6328 COM
Daily Stock Price Record / NYSE (Bi-M)	R 332.62 NEW
Finance & Investment Handbook	R 332.678 DOW
Mergent Bond Record (M)	R 332.6323 MER
Mergent Dividend Record	R 332.6332 MER
Mergent Handbook of Common Stocks (Q)	R 332.6322 MER
Morningstar (Bi-W) (also free online access in library)	Ready Ref. Desk
Moneyletter (Bi-W)	R 332.6322 MON
Outlook (W)	R 332.6322 STA
S&P Bond Guide (M)	R 332.67 BON
S&P Stock Reports (M)	R 332.62 STA
Valueline (W) (also free online access in library)	Ready Ref. Desk

<b>News &amp; Media (Serials, except the latest issue, circulate)</b>	<b>Location</b>
Adweek	Serials
Advertising Age	Newspapers
Barron's	Newspapers
Business Newsbank	[ <a href="#">online database</a> ]
Commercial Record (W)	Ready Ref. Desk
Computer World	Newspapers
Fairfield County Business Journal	Newspapers
ICONN –Major newspapers, full text, keyword indexed (Library access or <a href="http://www.iconn.org">www.iconn.org</a> any CT library card )	[online database]
Kiplinger's Personal Finance	Serials
New York Times [also online via <a href="http://lconn.org">lconn.org</a> ]	Newspapers & Microfilm
Sales & Marketing Management (Periodical)	R 380.1 SUR
Wall Street Journal	Newspapers & Microfilm

<b>Taxation &amp; Legal Sources</b>	<b>Location</b>
All-States Tax Handbook	RR 336.2 ALL
BOCA Building Code (& CT Supplement)	RR 692.3 BOC / RW
Federal Labor Laws	R 344.01 FED / R
Labor & Employment in Connecticut	RR 344.746 HIR
State of Connecticut Worker's Compensation	RR 344.021 STA 2007
Tax Guide (RIA) (2 v.)	R 336.24 RIA / R 2009
Taxpayer Information publications (business/personal) IRS	R 336.24 TAX / RW

<b>Dictionaries &amp; encyclopedias</b>	<b>Location</b>
Dictionary of Banking Terms	R 332.103 FIT
Dictionary of Finance & Investment	R 332.03 DOW
English-Spanish Legal Dictionary	R 340.03 WIC / R
Encyclopedia of Business & Finance (2 v.)	R 650.03 ENC

<b>Specialized business references</b>	<b>Location</b>
2004 Business Reference Guide: Essential guide to pricing a business	R 658.022 WES
How to Set Up Your Own Small Business	R 658.022 FAL 2009
Real Estate Handbook	R 333.33 HAR / R
Small Business Sourcebook (2 v.)	R 658.022 SMA 2009
Thomas Register – free online <a href="http://www.thomasnet.com">www.thomasnet.com</a>	[Online Database]

Try these – [www.referenceforbusiness.com](http://www.referenceforbusiness.com) – [www.manta.com](http://www.manta.com)  
(free registration) <http://corporateaffiliations.ecnext.com>  
(basic info free, premium for reports)

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